

pull up bannerstand 850w x 2010h

## art checklist

### do it once, do it right

Files not meeting these requirements may be rejected

- ☐ **1. Accepted file types**  
Adobe Illustrator (Ai), PDF, EPS
- ☐ **2. Fonts (VERY IMPORTANT)**  
ALL fonts to be supplied as outlines
- ☐ **3. Images**  
Embed all images, no links
- ☐ **4. CMYK**  
Artwork saved as CMYK. **NOT** RGB
- ☐ **5. Pantone Matching System**  
Advise us of PMS numbers
- ☐ **6. Templates (VERY IMPORTANT)**  
Please make sure the correct template is used.  
Artwork in incorrect templates **will** be rejected.
- ☐ **7. Resolution**  
Images supplied at no less than 150dpi
- ☐ **8. Visual Proof**  
make a JPEG or take a screenshot of your artwork and supply it along with your art file.
- ☐ **9. Fabric Proof (Recommended)**  
A4 fabric proof available at  
10% full image & 100% crop
- ☐ **10. Quality**  
Final production quality reflects your supplied files.

## key

**Bleed lines** —————  
Take artwork out to the edge of the bleed area. (Print Size)

**Trim** —————  
In-house purposes only. (Includes any extra beyond the 'Finished Size' if sewers need to hem and stitch etc).

**Finished Size** —————  
This is the same as the Viewable Area.

**Safe Area** - - - - -  
Place all essential text and imagery inside the safe area.